Email Protection in action - a real example

In August 2023, a large phishing campaign sent emails to multiple schools. The pattern of the campaign meant we could analyse its distribution for both Email Protection schools and those not using the service.



For those using Email Protection, we were able to:

- Ensure no further clicks of the phishing URL were possible.
- ✓ Block further emails containing the phishing URL.
- Notify schools which users clicked the URL, meaning they could reach out to these users and review their login history for suspicious logins, indicating a successful phish.

Our support extended beyond the school gate, with these measures applied regardless of whether a user was on the school network or another.

Our response for schools not using Email Protection was far more limited:

- We blocked the phishing host on school firewalls, but the link could still be clicked on another network, e.g. a mobile phone using data.
- We were unable to block further emails with the phishing URL. We notified schools, who had to put their own measures in place.
- We could see that the phishing URL had been clicked at a school, but couldn't identify the specific users. that had done so.